



Mortgage **INSIGHTS**

WWW.DMALEADS.COM

Every year a percentage of your previous customers put their homes on the market and buy new homes. You will never hear from most of them.

Mortgage Insights gives the ability to KNOW each time one of your customers is about to buy a new home.

You can increase the number of deals you close on a monthly basis because Mortgage Insights helps you time your customer calls to exactly match your customer's needs, right when they list their homes, and are in the market for a new mortgage loan.

The program is easy to use. You provide us with a copy of your customer/prospect list. (All information you provide to DMA is strictly confidential and used for your benefit alone). You receive an e-mail notification when someone on your list puts their home on the market. Then you call on that prospect.

Remember:

By calling at the right time, a higher close rate is experienced. You will make fewer calls that go nowhere. We alert the first time a "for sale" ad is detected by our monitoring system. You will be notified weekly of all customers/prospects that trigger.

Focus your marketing efforts on your most likely prospects, customers who know you, trust you, and have used you in the past. Imagine your success if you could get most of your old customers back for the 2nd, 3rd, 4th, or 5th time!

OUTPUTS

- > Special Formats/Processing
- >E-mail >FTP >Diskette
- >CDRom

METHOD OF PAYMENT

- > Corporate Check > Money Order > Wire Transfer
- Orders will be processed from the receipt of the full payment.*



NOT FINDING WHAT YOU'RE LOOKING FOR?

Give us a call, and we can help!

- ❖ Phone: 1-877-984-9400
- ❖ Fax: 877-984-9401
- ❖ E-mail: info@dmaleads.com

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