

# Daily Mortgage Trigger Leads

DMA now offers, through a partnership with a national credit bureau, a DAILY Mortgage Trigger Hotline File with new mortgage acquisition prospects WHO HAVE ALREADY APPLIED FOR A LOAN.

The credit bureau evaluates their national consumer credit files with over 200 million consumers to identify only those who have applied for a mortgage loan. This national database will enable mortgage lenders to identify the latest, freshest credit-worthy prospects that have self-identified themselves to be in the market for a mortgage loan. Regional or statewide lists are available.

The new daily mortgage hotline file gives you the best opportunity to generate the highest quality prospects each day.

- **Updated daily**
- Up to 30 days aging if desired
- Pre-approved offer is required

\*\* This data is not intended to represent credit bureau information and should not be used to make credit based decisions.

## SELECTIONS:

- > Full Name
- > City
- > Street Address
- > State
- > Zip + 4
- > Telephone Number
- > LTV Select
- > Income Select
- > Mortgage Activity Date
- > Length of Residence
- > Beacon Score
- > Revolving Debt
- > Loan Amount

## OUTPUTS

- > Diskette > CD Rom > Printout > Gallery Listing / Manuscript > Mailing Labels > Special Formats/Processing > E-mail

## METHOD OF PAYMENT

- > Corporate Check > Money Order > Wire Transfer
- Orders will be processed from the receipt of the full payment*

## NOT FINDING WHAT YOUR LOOKING FOR?

Give us a call, and we can help!

- ❖ Phone: 1 877-984-9400
- ❖ Fax: 877-984-9401
- ❖ E-mail: [info@dmaleads.com](mailto:info@dmaleads.com)

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